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HIGHLIGHTED SHOW



Jump into 2022 with **brand new** episodes of **The Egg Band!** Discover and grow as they **sing-along** to the most **popular songs** and **nursery rhymes**, such as Bingo, Twinkle Twinkle Little Star, Happy Morning & many more! Get ready to **party & dance** with the **coolest band in town**.

Launch date: 3rd Jan



[Egg Band New Episodes \(January Highlight\)](#)



DAILY ON



Lale and Lolu go on many **adventures** in **Ki the magical fairy's** play world, created especially for them. From **ancient Egypt to the Far East**, the **two loveable creatures** communicate with one another through **sounds**, allowing kids to use their **imagination** and continue the story themselves.

Airing Every Day

Lale Ki Lolu Assets



BabyTV Activities

Check out our **fun** themed **activities**, here to help parents **entertain** their little ones!

These can be shared via website or social, and are easy to print out to use at home.

- **Giggle Wiggle**
- **Mini Matinee**
- **Little Lola Visits the City**
- **Rocco**
- **Dino & the Egg Hunt**
- **The Egg Band**

Please contact us if you require any additional materials marketing@babytv.com

BabyTV Activities

BabyTV

Brand Assets

Download the latest BabyTV brand guidelines & brand assets.

Available now:

- NEW – updated **myBabyTV logo**
- **BabyTV Brand Guide**
- **2021 Channel Sizzle reel** (English)
- **BabyTV Digital Toolkit** (English & LATAM Spanish) in multiple sizes for banners & social platforms

If you need these assets translated or in any other formats please contact marketing@babytv.com.



[BabyTV Brand Assets](#)



myBabyTV

SVOD Product info

myBabyTV is a premium **SVOD** product that offers your customers a fully curated world of **over 900 assets**, compiled into themed segments that follow **toddlers' daily routines** and keep little ones **happy and entertained**. myBabyTV provides your platform with a safe digital world away from advertising and extends BabyTV's offering to **out-of-home devices**. For more information contact sales@babytv.com.



HIGHLIGHTED SHOW



Meet **Teeny and Tiny** – two happy and mischievous friends that love to **play riddles, puzzle and games** in their classroom. Every episode is a **new adventure**, with Teeny being a very **curious** girl that loves to **discover**; and Tiny who loves to **play** games.

[Teeny & Tiny's Classroom \(myBabyTV Highlight\)](#)

BabyTV and myBabyTV Logos

Click [here](#) to download the **latest BabyTV** and **myBabyTV** logos. If you require any further show logos, please do not hesitate to **contact us** directly.



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BabyTV is the world's leading network for children (4 & under) and their parents, airing 24 hours a day and completely commercial free. BabyTV is available in over 172 countries, via 1,300+ platforms and in 20 languages, reaching 97m households on linear TV and 650k VOD subscribers on myBabyTV. BabyTV features top quality, original and exclusive shows, created with child development experts and designed for children and parents to enjoy together. Each hour on BabyTV is an enriching journey full of stories, songs, rhymes and lovable characters.



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